



Your Partner for Powerful Marketing Communications



A Passion for What You Do.

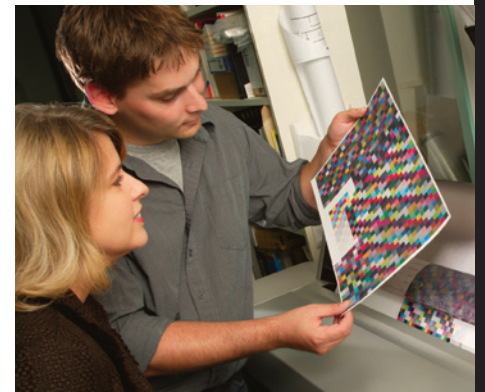
We're passionate about business. Not just ours, but yours, too. Especially yours. Let's face it; we're not successful unless you are. That's why we understand that the ability to effectively communicate with your customers or members is critical to your growth and success. We also understand how difficult it can be to cut through the clutter and can recommend ways to get your message heard.

We Like to be "Know-sy."

We're not shy about asking questions. We ask about you, your business, your competitors and your customers. But we don't just talk, we also listen. And then we put it all together, learning about your business and your customers from the inside and out. We're also doers as well as thinkers. We think about your marketing goals. Help you define them. And then recommend the best ways to achieve them.

Partnering for Results.

With Allegra on your team, you have a knowledgeable communications partner who understands what you need and how to get results. We create marketing, training and presentation materials that build your brand.



Out-of-the-Box Ideas That Fit Within Your Budget.

We'll also give you ideas on ways to combine your branding and communications to increase their overall impact and value. All while staying within a budget that's right for your business.

We're in All the Right Places.

Allegra is locally owned and operated, so we live, work and play in the same neighborhoods and communities as you. It's our community involvement that helps us truly understand your customers and the environment in which you do business. And in the end, it's just another great reason to choose us as your communications partner.

Creating Solutions for Your Success.

Whether you need help with a new marketing campaign, ideas to improve the effectiveness of an existing project or you just want to save time and money, Allegra is the single source designed to assist organizations just like yours with:



- Advertising
- Copywriting
- Email Marketing
- Full Color Printing
- Graphic Design
- Mail List Sourcing
- Mailing Services
- One- and Two-color Printing
- One-to-one Marketing
- Promotional Products
- Strategic Marketing Plan Development
- Signs, Posters and Banners
- Variable Data Printing
- Web Site Development & Optimization

